

Press Release



GWS Security Services relies on PTV SmarTour

Asset protection specialist opts for the industry's most advanced transport planning solution

Karlsruhe, Germany. September 15, 2011. GWS Security Services (<http://gws-sicherheit.de/index.php>) with headquarters in Magdeburg, Germany, has chosen PTV SmarTour for its strategic and operational trip planning, transport optimisation and vehicle scheduling. The company's fleet consists of 40 vehicles.

"We have opted for PTV SmartTour because we recognised that we cannot unleash the power of our logistical reserves without using powerful planning tools," says Mario Papendieck, authorised representative at GWS Security Services.

PTV SmarTour models complex transport processes. It is based on state-of-the-art technology and has a user-friendly look and feel. Multi-user planning is a feature of particular interest to GWS: The software can be used from several work stations so that the team of schedulers can jointly coordinate all trips and routes. In this context, each organisation can choose its individual level of cooperation and integration - from "all together" to "everyone for themselves". PTV AG launched the product in May 2011. More about PTV SmarTour at: <http://www.ptvsmartour.com/EN/index.html>.

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Images



GWS.jpg: GWS Security Services opts for PTV SmarTour.



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About PTV Planung Transport Verkehr AG

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About PTV Planung Transport Verkehr AG

The PTV Group provides cutting-edge software technology and consulting to enable customers to meet their mobility needs. It helps people plan and manage traffic and transportation, provides them with the latest traffic reports and assists them in optimising their long-term resource allocation. Since 1979, the independent corporate group has been a leading provider of products and solutions for travel, traffic and transportation planning.

Strong international demand has fuelled dynamic growth: We currently have over 700 employees worldwide crafting innovative solutions for our customers in the public and private sectors. Our Karlsruhe headquarters acts as a development and innovation centre with tight links to research and educational institutions. We additionally maintain shareholdings and subsidiaries in Germany, Europe and every continent in the world.

In the Traffic Software, Transport Consulting and Logistics Software business fields, PTV technology forms the foundation of a host of brand-name products and our own leading map&guide and PTV Vision product lines.

PTV. The transportation experts.